

# SUMMARY HIGHLIGHTS OF 2017

## GROWING SAFE AVIATION MEMBERSHIP

### *Advocacy – A united voice makes us all strong*

- 12 submissions on major issues
- Meetings and input to wide range of regulatory agencies
- Wide ranging input from members to inform our views

### *Expertise – Technical assistance/advice to members and agencies*

- General advice to members and agencies
- Problem solving for members and agencies

### *Communications – Improving member knowledge*

- Website update
- Weekly and Monthly newsletters
- Special 'specific issue' mail outs to relevant members
- Visits to members
- Growing social media presence
- Several networking opportunities
- Press releases and articles

### *Member Benefits – Improving the ability of members to do business*

- Increased n3 savings
- Providing templates and business efficiency advice
- New sponsors

### *Performance – The organisation grows and becomes stronger*

- 20 new members
- Better financial position
- Balanced scorecard introduced to measure performance
- Upgraded financial report with statement of service performance

## DETAILED HIGHLIGHTS

### ACHIEVE A SAFE AVIATION ENVIRONMENT FOR MEMBERS

#### *Advocacy – Submissions*

##### Submissions on issues including:

Aircraft emergency location equipment, 135.505, Rotors in Motion, Carriage of LPG containers, Colour Vision, Fatigue Risk Management and Small Issues (All to CAA); Low Emissions Environment (Productivity Commission); Temporary Visas (MBIE); Landings on National Parks (DoC), Air Ambulance (Ministry of Health); Tank wagons (Worksafe); and BREXIT (Ministry of Foreign Affairs and Trade).

##### Meetings and input to agencies/organisations including

Airways; Business NZ, Business Councils, CAA, DoC, IRD, EPA, Ministries of Defence, Foreign Affairs and Trade, and Transport; Regional Councils; NZQA; NZ Trade & Enterprise; TAIC; TEC; Federated Farmers, Tourism Industry Aotearoa, Whole of Government Aviation Group, ALPA and Society of Local Government Managers.

##### Successes

Achieved changes to way restrictions on loading/unloading with rotors in motion and carriage of LPG containers were being applied, colour vision NPRM reflects industry interests, proposed changes to Major Modifications and Major Repairs removed from Small Issues NPRM, IRD 564 covering registration of overseas entities for GST purposes (B2B) simplified along with the process for registration.

#### *Expertise*

##### Subjects including

Incident and safety reports, spray drift, Down to the Wire, New Southern Sky, ACC premiums, employment contracts, wage rate changes, Government procurement, contract advice, completing tenders, international marketing, brokering meetings with CAA, election policies, and promoting the competence of New Zealand aviation.

##### Successes

Incident and safety reports initiated for Training & Development Division; Down to the Wire gained momentum with more ambassadors appointed; Fair Go fertilizer story; Hazardous Substances report prepared; Aerial Application workshop with Iwi and EPA; participation in Prime Minister mission to Hong Kong; presentations to range of interest groups including ALPA, Hong Kong Vocational Training Council, India New Zealand Business Conference and Export New Zealand.

Thank you to our organisational sponsors

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 **Communications****Website**

Refreshed and updated.

**Social Media**

Facebook, twitter and LinkedIn presence developed.

**Newsletters**

Weekly newsletter, 4 divisional monthly newsletters (NZAAA, NZHA, Training & Development and UAVNZ), specific purpose newsletter mailouts (e.g. tank wagons, free training, New Southern Sky, ACAG issues, Pt 135.505, Pt 135 Risk Profile, loading/unloading with rotors in motion, and carriage of LPG containers).

**Networking with members**

Industry conference, divisional meetings, member functions in regions (Christchurch and Ardmore), end of year function.

**Press releases and articles**

A number of press releases were issued on subjects including the CAA funding review, Helicopter safety, International Training opportunities, UAVs, aviation safety, Colour vision, Aviation Conference week, Aviation NZ Awards and NZAAA Awards. This resulted in a wide range of media interviews (newspaper, radio and TV) with coverage including snippets, articles, columns and coverage in social media.

**Successes**

- 62,696 unique visits to website (12 months ended December) up from 37,148 (previous year).
- Combined Facebook, twitter and LinkedIn following of 824 (up from 190 12 months ago).

 **Member Benefits****Savings**

Through n3 members saved on average \$4000 (up from \$3012 in 2016).  
NZForex being used by members for foreign exchange transactions.  
Manage Company being used to save money on ACC levies (average saving of 41% on levies).

**Sponsors**

16 Sponsors

 **Performance****Member numbers**

20 new members across all divisions.

Balanced scorecard allows us to set goals and manage performance against them. This is the first full year of operation. The balanced scorecard fits well with the statement of service performance we now have to include in financial reports.

# SPONSORS OF 2017

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