

## Aviation Industry Conference Week 2009

### *Sponsorship Packages*

#### *Diamond \$10,000*

A DIAMOND sponsorship gives your organisation the right to sponsor either one of the following:

- The AIA awards dinner, Tuesday 28 July or,
- The NZAAA awards dinner, Friday 31 July or,
- a combination of sponsorship opportunities to the equivalent value (e.g. breakfast, lunch, morning and afternoon tea on the same day)

In addition, the right to:

- Display your organisation's banner at the sponsored conference
- A 10-minute presentation to the sponsored conference delegates or, at the sponsored conference's Awards' Dinner
- A half-page advertisement in the sponsored conference's programme and your organisation's logo featured in the sponsors' acknowledgement list at the back of the sponsored conference's programme
- Your organisation's logo (linked to your website), posted on the sponsored association's website home-page for six months from July 2009
- Acknowledgement as a DIAMOND sponsor on the sponsored conference's banner
- Place promotional material in the sponsored conference's pack
- Four delegate registrations to the sponsored conference valued up to \$3,200
- A trade display stand for the week valued at \$1,500

#### *Ruby \$6,000*

A RUBY sponsorship gives your organisation the right to sponsor either one of the following:

- After-dinner speaker/entertainment at the AIA Awards' Dinner or the NZAAA Awards' Dinner or,
- AIA or NZAAA conference bags or,
- AIA or NZAAA conference delegate neck wallets or,
- AIA or NZAAA conference Welcome Dinner

In addition, the right to:

- Display your organisation's banner at the sponsored conference
- Your organisation's logo featured in the sponsors' acknowledgement list at the back of the sponsored conference's programme
- Acknowledgement as a RUBY sponsor on the sponsored conference's banner

- Your organisation's logo (linked to your website), posted on the sponsored association's website home-page for three months from July 2009
- Place promotional material in the sponsored conference's pack
- Two delegate registrations to the sponsored conference valued up to \$1,600

### **Gold \$4,000**

A GOLD sponsorship gives your organisation the right to sponsor either one of the following:

- Lunch on any day of conference week or,
- Breakfast, Tuesday or Wednesday (AIA) or Friday (NZAAA) or,
- The AIA or NZAAA conference programmes or,
- Conference Week Dinner, Wednesday 29 July or,
- AIA and NZAAA Awards' Dinners' wines

In addition, the right to:

- Display your organisation's banner at the AIA or NZAAA conference
- Your organisation's logo featured in the sponsors' acknowledgement list at the back of the sponsored conference's programme
- Acknowledgement as a GOLD sponsor on the sponsored conference's banner
- Acknowledgement as a GOLD sponsor on the sponsored association's website home-page for three months from July 2009
- Place promotional material in the sponsored conference's pack
- One delegate registration to the sponsored conference valued up to \$800

### **Silver \$2,000**

A SILVER sponsorship gives your organisation the right to sponsor pre-dinner drinks for the following functions:

- AIA or NZAAA Welcome Social or,
- AIA or NZAAA Awards Dinner or,
- Conference Week Dinner

In addition, the right to:

- Display your organisation's banner at the AIA or NZAAA conference
- Your organisation's logo featured in the sponsors' acknowledgement list at the back of the sponsored conference's programme
- Acknowledgement as a SILVER sponsor on the sponsored conference's banner
- Acknowledgement as a SILVER sponsor on the sponsored association's website conference-page for three months from July 2009
- Place promotional material in the sponsored conference's pack

### **Bronze \$1,000**

A BRONZE sponsorship gives your organisation the right to sponsor either one of the following:

- Morning or afternoon tea on any day of conference week or,
- Put branded promotional material (e.g. sunglasses, caps, etc) into the conference pack, in addition to normal advertising material or,
- Transport to and from the AIA or NZAAA Welcome Socials

In addition, the right to:

- Your organisation's logo featured in the sponsors' acknowledgement list at the back of the sponsored conference's programme
- Acknowledgement as a BRONZE sponsor on the sponsored conference's banner
- Place promotional material in the sponsored conference's pack