

AIA 57th Annual Conference

July 18-20 2007

Auckland

SPONSORSHIP

The Aviation Industry Association's Annual Conference is the showcase for the industry in terms of equipment, technology, and people. There is an opportunity to secure key sponsorship positions at the annual conference, which will be held at SkyCity Hotel in Auckland. We invite you to be part of this year's event by taking up one of the sponsorship opportunities.

The aviation industry works with clients ranging from private individuals to large corporates, Government Agencies and Politicians both central and local government.

The Aviation Industry forms a critical part of New Zealand's transport infrastructure providing services throughout New Zealand to multiple sectors such as tourism, agriculture, the health services, search and rescue, the police and various government agencies.

The Conference this year has a business theme, '**Managing Change in Dynamic Times**', with some prominent keynote speakers.

SPONSORSHIP ITEMS for 2007

<i>Sponsorship Option</i>	<i>Cost (+GST)</i>
Platinum sponsor package (naming rights)	\$15,000
Gold sponsor package	\$10,000
Silver sponsor package	\$6,000
Bronze sponsor package	\$4,000
Individual sponsor items	
Conference Theme Keynote speaker	\$3,000
Morning tea Wednesday July 18	\$2,000
Conference lunch Wednesday July 18	\$3,500
Afternoon tea Wednesday July 18	\$2,000
Welcome Dinner Wednesday July 18	\$8,000
Morning tea Thursday July 19	\$2,000
Conference lunch Thursday July 19	\$5,000
Afternoon tea Thursday July 19	\$2,000
Morning tea Friday July 20	\$2,000
Conference lunch Friday July 20	\$5,000
Afternoon tea Friday July 20	\$2,000
Awards Dinner Friday July 20	\$10,000
Pre-dinner drinks	\$3,000
Conference Dinner wines	\$4,000
General sponsorship, by item:	
Signage	\$1,000
Conference programme	\$1,500
Conference compendiums	\$4,000
Name tags	\$1,000

For your valued support the following sponsorship packages are available:

Platinum \$15,000

- The opportunity to display your organisation's banner and logo at the front of the Conference venue
- The opportunity to give a 15-minute presentation to the Conference
- Naming rights to the first morning of the Conference and be directly associated with the Conference theme
- Your organisation's name featured on the front cover of the programme circulated to all AIA members at Conference
- A one-page advertisement in the Conference programme
- Your organisation's logo and link to your website posted on the AIA website www.aia.org.nz for one year from July 2007
- Opportunity to have display space of 4m x 3m at the Conference venue
- Acknowledgement as the MAJOR sponsor on the Conference banner
- Promotional material in the Conference bags
- Four free registrations to the Conference

Gold \$10,000

- The opportunity to display your organisation's banner or logo at the Conference venue
- The opportunity to give a 5 minute presentation to the Conference
- Naming rights to the plenary day of the Conference programme
- Full-page advertisement in the AIA Annual Report
- Your organisation's name featured in the programme circulated to all AIA members at Conference
- Your organisation's logo and link to your website posted on the AIA website www.aia.org.nz for 6 months from July 2007
- Opportunity to have display space of 3m x 1.8m at the Conference venue
- Acknowledgement as the GOLD sponsor on the Conference banner
- Promotional material in the Conference pack
- Three free registrations to the Conference

Silver \$6,000

- The opportunity to display your organisation's banner or logo at the Conference venue
- Naming rights to the specific item you have selected (e.g. sponsorship of a speaker or Conference lunch)
- Acknowledgement as a SILVER sponsor on the AIA website www.aia.org.nz Conference page
- Your organisation's name featured in the programme circulated to all AIA members at Conference
- Opportunity to have display space of 3m x 1.8m at the Conference venue
- Acknowledgement as the SILVER sponsor on the Conference banner
- Promotional material in the Conference pack
- Two free registrations to the Conference

Bronze \$4,000

- Acknowledgement as the BRONZE sponsor on the Conference banner
- Naming rights to the specific item you have selected (e.g. sponsorship of a speaker or Conference lunch)
- Acknowledgement in the Conference programme
- Promotional material in the Conference pack
- Acknowledgement as a BRONZE sponsor on the AIA website www.aia.org.nz Conference page
- Opportunity to have display space of 3m x 1.8m at the Conference venue

Sponsor \$1000

- Acknowledgement as a SPONSOR on the AIA website www.aia.org.nz
- Acknowledgement as a SPONSOR on the Conference banner
- Acknowledgement in the Conference papers
- Promotional material in the Conference pack
- Naming rights to the specific item you have selected (e.g. sponsorship of a speaker or Conference lunch)

Display Space

3m x 1.8m display stand with black Velcro-compatible walls, one black sign with company name in white lettering, two spotlights, 1 x 4-plug power outlet, one cloth-covered table and two chairs is \$664.00 +GST (\$747).

Contact t.greedy@displayways.co.nz for any extra requirements you may want for your display.